



# Connecting You to **Global Markets**





# **The U.S. Commercial Service**

- **Agency of the U.S. Department of Commerce**

## **Mission**

- **Promote U.S. exports, especially among small and medium-sized enterprises;**
- **Advance and protect U.S. commercial interests overseas; and**
- **Attract inward investment into the United States.**



# The U.S. Commercial Service

## How do we do it?

- **Network of trade promotion and policy professionals located in 100 U.S. locations and over 70 countries.**
- **Myriad of services to assist U.S and foreign companies**







# The U.S. Commercial Service in the U.S.





# The U.S. Commercial Service Overseas





# **Commercial Service Japan**

- **Offices in Tokyo and Osaka**
- **Cooperation with U.S. Consulates in Sapporo, Nagoya, Fukuoka, and Naha**
- **40 trade professional countrywide**
- **Industry coverage**
- **Cooperation inside Embassy for Whole of Government Approach**



# Assistance to U.S. Companies and Locations

- Market Information
- Business Contacts
- In Country Support







# Information Services

- **Business Counseling**
- **Website and Newsletter**
- **Market Alerts**
- **Market Research**





# Contacts & Matchmaking

- Matchmaking with Japanese partners
- Trade Shows in Japan and Worldwide
- Single Company Promotions
- Trade and Investment Missions





# In-Country Support

- **Commercial Diplomacy**
- **Policy Support**
- **Advocacy**





# Services to Non-U.S. Companies

- Biweekly newsletter
- Promote major U.S. trade shows to foreign buyers (International Buyer Program)
- Trade and Investment Leads







# **The U.S. Commercial Service**

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